



# Are Your Dreams Up to the Challenge?



## Enter the Farm Bureau Rural Entrepreneurship Challenge

AGRICULTURE AND FOOD ENTREPRENEURS  
COMPETE FOR \$145,000

The Challenge is a national competition focused on entrepreneurs with food and agriculture businesses. Businesses across agriculture are eligible, including farms, ranches, agritourism, CSAs, food hubs, aquaponics, farm-to-table businesses, local food production and craft breweries.

### ENTREPRENEURS COMPETE FOR:

- \$145,000 in startup funds
- Opportunity to pitch to multimillion dollar investors
- Booth space at the American Farm Bureau Annual Convention
- Feedback from national business experts
- Education on venture capital and expanding their businesses

### CHALLENGE WINNERS FROM ALASKA USE ARTIC CLIMATE TO THEIR ADVANTAGE

Alaskans Linda Janes, Dan Perpich and Cameron Willingham took the top prize of Farm Bureau Entrepreneur of the Year and \$30,000 earlier this year with their business Vertical Harvest Hydroponics. Janes, Perpich and Willingham design and develop vegetable production facilities engineered for arctic climates. They provide fresh, locally grown and sustainably produced vegetables to people living in remote communities year round.



## Enter the Challenge today!

The application opens May 1, 2017 and closes June 30, 2017  
Learn more at [StrongRuralAmerica.com/challenge](http://StrongRuralAmerica.com/challenge)